

Continuation of crime, misdemeanor, or violation from first page:

PROHIBITED PRACTICES:

(7)

REGULATION OF TRANSIENT MERCHANTS. (Recr. #95-40)

(a)

Prohibited Practices.

1.

A transient merchant shall be prohibited from: Calling at any dwelling or other place between the hours of 9:00 p.m and 9:00 a.m. except by appointment; calling at any dwelling or other place where a sign is displayed bearing the words "No Peddlers", "No Solicitors" or words of similar meaning; calling at the rear door of any dwelling place; or remaining on any premises after being asked to leave by the owner, occupant or other person having authority over such premises.

2.

A transient merchant shall not misrepresent or make false, deceptive or misleading statements concerning the quality, quantity, or characteristics of any merchandise offered for sale, the purpose of his/her visit, his/her identity or the identity of the organization he/she represents. A charitable organization transient merchant shall specifically disclose what portion of the sale price of the merchandise being offered will actually be used for the charitable purpose for which the organization is soliciting. Said portion shall be expressed as a percentage of the sale price of the merchandise.

3.

No transient merchant shall impede the free use of sidewalks and streets by pedestrians and vehicles. Where sales are made from vehicles, all traffic and parking regulations shall be observed.

4.

No transient merchant shall make any loud noises or use any sound amplifying device to attract customers if the noise produced is capable of being plainly heard outside a 100-foot radius of the source.

5.

No transient merchant shall allow rubbish or litter to accumulate in or around the area in which he/she is conducting business.

(b)

Disclosure Requirements.

1.

After the initial greeting and before any other statement is made to a prospective customer, a transient merchant shall expressly disclose his/her name, the name of the company or organization he/she is affiliated with, if any, and the identity of merchandise or services he/she offers to sell.

(8)

BOND.

(a)

Every applicant, not a resident of Chippewa County, Wisconsin, or who being such resident, represents a firm whose principal place of business is located outside the State of Wisconsin shall file with the City Clerk a surety bond running to the City in the amount of \$500.00, if license is issued for less than 6 months and \$1000.00, if license is issued for 6 months or longer, with surety acceptable to and approved by the Mayor, conditioned that the said applicant shall comply with all the provisions of the ordinances of the City and the statutes of the State of Wisconsin regulating transient merchants, and guaranteeing to any citizen of the City that all money paid as a down payment will be accounted for and applied according to the representations of the licensee, and further guaranteeing to any citizen of the City doing business with said licensee, that the property purchased will be delivered according to the representations of the licensee, and further guaranteeing to any citizen of the City of Chippewa Falls doing business with said licensee, that the property purchased will be delivered according to the representation of the licensee. Action on such bond may be brought by the person or persons aggrieved and for whose benefit among others, the bond is given, but the surety may, by paying pursuant to the order of the Court, the face amount of the bond to the Clerk of Court in which suit is commenced be relieved, without costs, of all further liability.

(b)

Every applicant at the time of making application, shall exhibit to the Clerk a public liability insurance contract insuring his liability for personal injury in the amount of at least \$25,000 for injury to one person, \$50,000 for injury to more than one person in one accident, and \$10,000 property damage, and if a license hereunder is granted a copy of such policy shall be filed with said Clerk and the insurer notified of the filing requirement of this Section.