

Donor Recognition Plan

All contributions of \$1,000 or more to Irvine Park Capital Campaign will be permanently recognized in the facility on a Wall of Honor near or in the Welcome Center unless the donor wishes to remain anonymous. Gifts of \$100 or more will be publicly acknowledged during the course of the campaign without identification of amounts.

All gifts and pledges are confidential. Donors may choose to make their gifts in honor or in memory of another person, in recognition of specific events or accomplishments or they may choose to simply have names engraved on the plaques. Contributors may have particular areas of the complex named to honor or memorialize individuals or organizations.

Naming Rights

Item(s) to be named	Suggested gift amount
Naming Rights for entire Welcome Center/ Small Animal/Aviary Building 3 facilities denoted with asterisk*	\$1.7 million
*Naming Rights for Welcome Center	\$1 million
*Naming Rights for Small Animal Building	\$1.2 million
*Naming Rights for Aviary Building	\$500,000
Small Animal Exhibit #1	\$100,000
Small Animal Exhibit #2	\$100,000
Small Animal Exhibit #3	\$100,000
Small Animal Exhibit #4	\$100,000
Small Animal Exhibit #5	\$100,000
Small Animal Exhibit #6	\$100,000
Classroom/Multi-Purpose Room	\$75,000
Outdoor Observation Area	\$75,000
Artifact Exhibit Area/Storage Room	\$75,000
Aviary 1	\$75,000
Aviary 2	\$75,000
Aviary 3	\$75,000
Aviary 4	\$75,000

The following Giving Societies have been established to recognize vital levels of giving for gifts and pledges to the Irvine Park Capital Campaign.

The sizes of the plaques will be related to the sizes of the gift they recognize for each donor. However, please note this is a preliminary plan. A Sub Committee of the Capital Campaign Cabinet and the Park and Recreation Board will finalize a complete plan, which will honor and recognize all generous contributors of \$1,000 or more in total gifts.

The sizes below may be adjusted according to the Wall of Honor dimensions, which are not known at this time. The exact plaque dimensions will be finalized when the architect completes the design stage and the Park and Recreation Board gives final approval on the Wall of Honor details. Donors will have the opportunity to identify how they wish their names to be listed prior to installation.

Founders Giving Society	\$100,000 and above	Specialized Plaque based on gift range
Pacesetters Giving Society	\$50,000 -\$99,999	Specialized Plaque based on gift range
Benefactors Giving Society	\$25,000-\$49,999	Specialized Plaque based on gift range
Legacy Giving Society	\$15,000-\$24,999	Specialized Plaque based on gift range
Heritage Giving Society	\$7,500-\$14,999	Specialized Plaque based on gift range
Leaders Giving Society	\$3,000-\$7,499	Specialized Plaque based on gift range
Partners Giving Society	\$1,000-\$2,999	Specialized Plaque based on gift range