



**Minutes**  
**Committee No. 1**  
**Revenues, Disbursements, Water and Wastewater**  
**March 28, 2013**

**Committee #1 – Revenues, Disbursements, Water and Wastewater met on Thursday, March 28, 2013 at 9:00 AM in the City Hall, Council Chambers, 30 West Central Street, Chippewa Falls, WI.**

Committee/Council Members present: Jane Lardahl, George Adrian, Brian Flynn, Bill Hicks, Mayor Hoffman.

Others Present: Finance Manager/Treasurer Lynne Bauer, City Clerk Bridget Givens, Main Street Director Teri Ouimette.

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The meeting was called to order at: 9:00 AM.

**Item #1: Discuss request to use room tax funds for Main Street banner project. Possible recommendations to the Council.**

Teri Ouimette, Main Street Director, presented information on the downtown banner street project. Decorative banners will provide wayfinding (parking, eating, shopping) for visitors. Main Street has donations of \$6,000 toward the total estimated project cost of \$17,000. Finance Mgr Bauer indicated the city portion of the room tax monies have been used in the past to fund Main Street projects that promote tourism such as informational brochures and visitor guides.

**Motion by Adrian/Flynn to recommend the Council approve funding of up to \$11,000 from room tax funds for the Main Street banner project. All present voting aye, motion carried.**

**Item #2: Adjournment.**

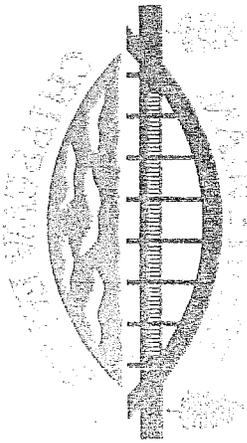
**Motion by Adrian/Flynn to adjourn at 9:16 AM. All present voted aye. Motion carried.**

**Minutes submitted by:**  
**Lynne Bauer, Finance Mgr.**

This year Chippewa Falls Main Street Design Committee is excited to bring new life into the downtown with colorful banners that will be displayed year round. In years past we have attempted to beautify the downtown with hanging flower baskets, but have struggled to maintain them to the standards we would like to see. We will continue to utilize the street containers for plants and flowers and will continue the flower beds. Not only will the banners be decorative but will provide wayfinding to visitors, such as parking, eating and shopping.

We are asking for your support to continue street beautification for local residents and to make a beautiful impression of Chippewa Falls to visitors. If you have the ability to give, it would be greatly appreciated!

*Chippewa Falls Main Street  
Design Committee, Board of  
Directors and Downtown Merchants*



Contributor \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 In honor or memory of:

If you would like a card sent to inform the person or family of the designation, please enter name and address below

Name \_\_\_\_\_

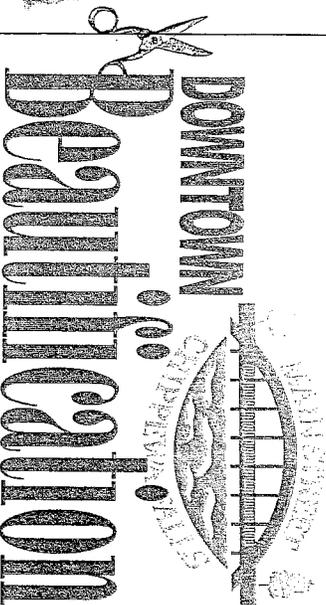
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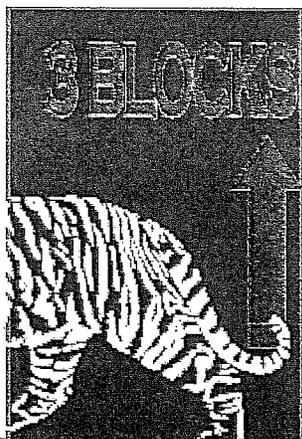
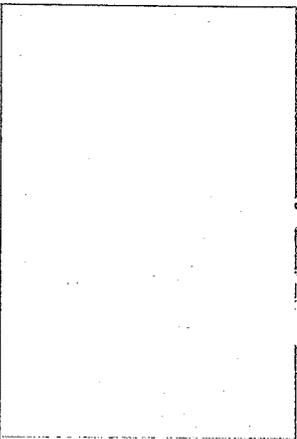
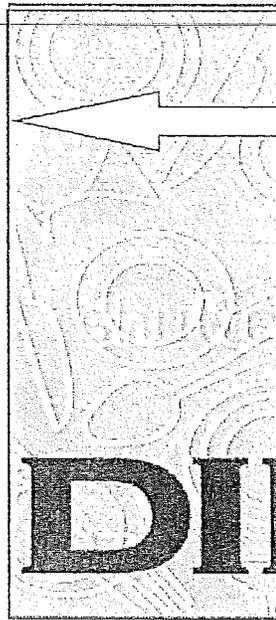
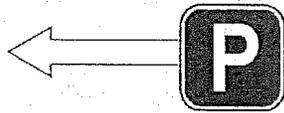
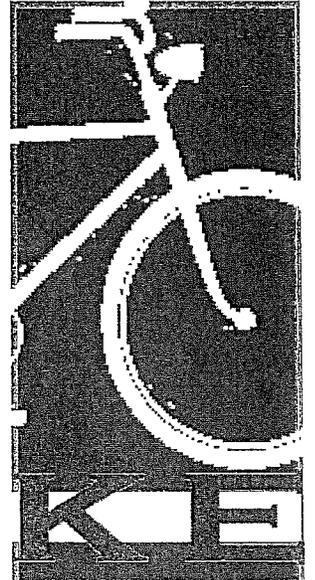
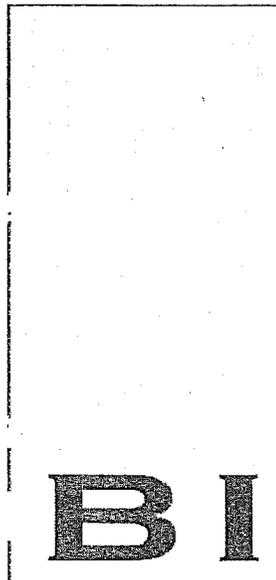
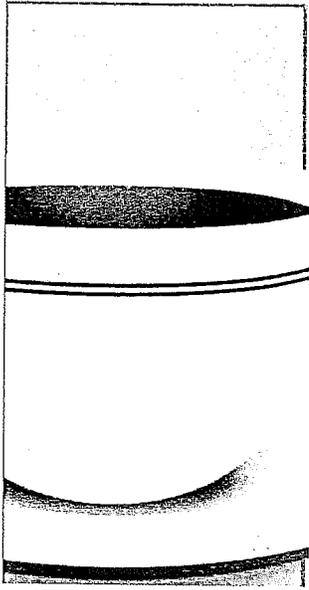
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- ◇ Street flower container (\$125 & up)
- ◇ Banners (\$100 & up)
- ◇ Other \_\_\_\_\_

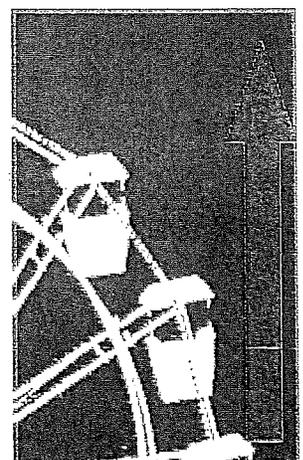
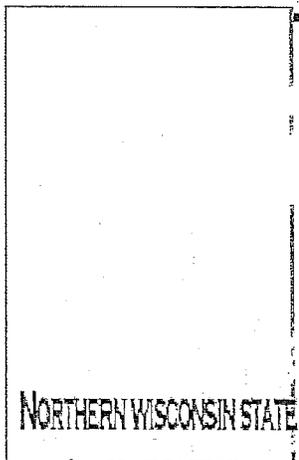
Please send completed form and contribution to:

**Chippewa Falls Main Street, Inc**  
 514 North Bridge Street  
 Chippewa Falls, WI 54729  
 teni@cfms.us  
 Friend us on Face Book

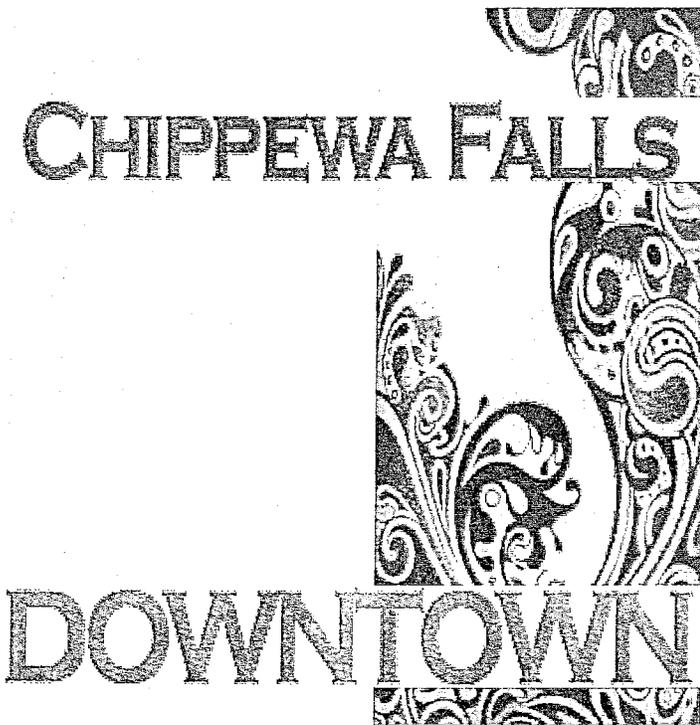
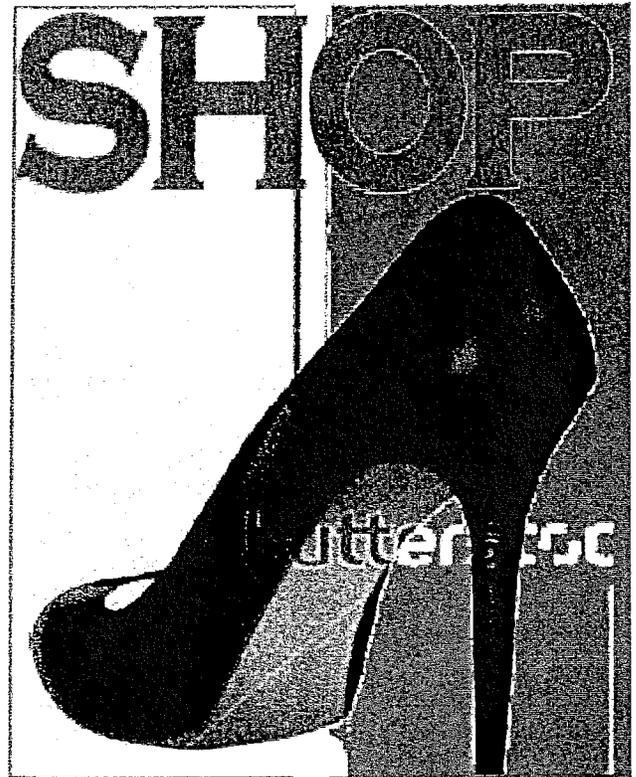
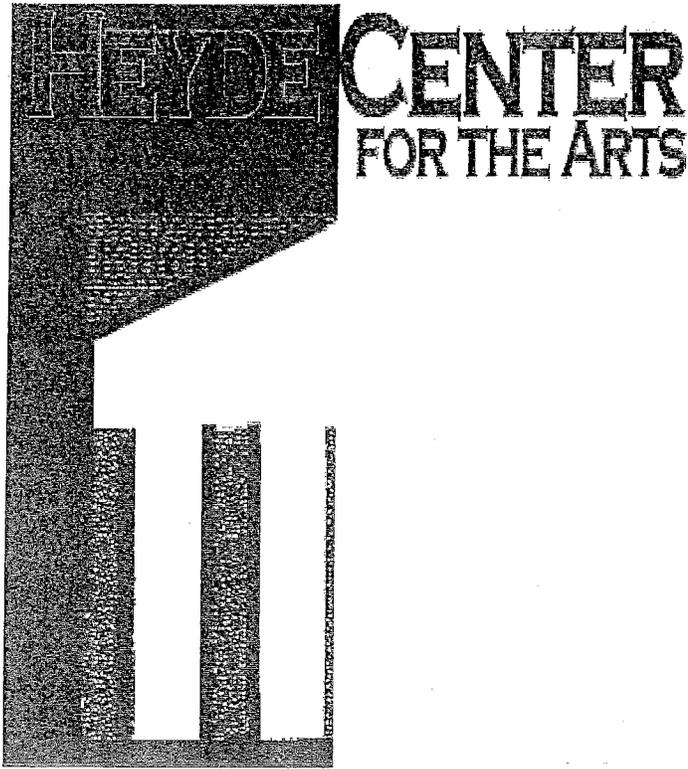




IRVINE PARK



FAIRGROUNDS



ALL GRAPHICS WILL BE CLEAN AND CRISP.

Size of each banner is 48'x24", 2 sided and 2 per pole (as shown)

Placement of banners will be on Rushman Drive, Bridge Street and Bay Street