



MINUTES
COMMITTEE #1
REVENUES, DISBURSEMENTS, WATER AND WASTEWATER
January 7, 2016

Committee #1 - Revenues, Disbursements, Water and Wastewater met on Thursday, January 7, 2016 at 9:00 AM in the Council Chambers, City Hall, 30 West Central Street, Chippewa Falls, WI.

Committee Members present: Rob Kiefer, John Monarski, and Brent Ford

Mayor/Other Council Members present: None

Others present: Finance Manager/Treasurer Lynne Bauer, City Clerk Bridget Givens, Chippewa Falls Area Chamber of Commerce President Mike Jordan, Chamber Board Members Tim Fries and Tom Etmund, and NWSF Executive Director Rusty Volk.

Call to Order: 9:02 am

- 1. Discuss current room tax ordinance, current contract for services with the Chippewa Falls Area Chamber of Commerce, and recent legislative changes. Possible recommendations to the Council.**

Chippewa Falls Area Chamber of Commerce President Mike Jordan introduced Board Members Tim Fries and Tom Etmund who shared their philosophies relative to their positions on the Chamber Board.

Discussion was had regarding the need to create two separate boards; one to oversee the Chamber and the other, Tourism. The Committee opined they would like to see different members representative of the entire community on the Tourism Board, not necessarily just Chamber members.

The Committee also indicated they would like a mechanism for smaller, local events to request grant funding from the Tourism Board. Councilor Ford stated he realizes the need to increase overnight stays, but that events that would not generate a hotel stay are still quality events that bring tourism to the area.

The length of the new agreement was discussed. It was suggested that the Chamber would propose another five year agreement based upon the developer's agreement that was put in place with the construction of their new building. A new agreement will be drafted and brought back to the Committee the first or second week of February.

The Committee discussed the pros and cons of changing the percentage that will be given to the Tourism Board and indicated they would like to see a clause in the agreement wherein the room tax funding could be reviewed annually.

No action taken.

- 2. Adjournment.**

Motion by Ford/Monarski to adjourn at 10:01 am. All present voting aye, motion carried.

**Minutes submitted by,
Lynne Bauer, Finance Manager/Treasurer**