

# CITY OF CHIPPEWA FALLS, WISCONSIN

## NOTICE OF PUBLIC MEETING

In accordance with the provisions of the Wisconsin State Statutes, Sec. 19.84, notice is hereby given that a public meeting of:

### AMENDED AGENDA

#### Committee #3

**Transportation, Construction, Public Safety and Traffic**  
**Will be held on Wednesday, April 15, 2015 at 5:00 pm in the City Hall Council**  
**Chambers, 30 W. Central Street, Chippewa Falls, WI**

Items of business to be discussed or acted upon at this meeting are shown on the agenda below:

1. Discuss draft Ordinance entitled: An Ordinance Amending the Restrictions on Class "A" Intoxicating Liquors Code Section, Section §12.03(4) (f) 3.c. of the Chippewa Falls Municipal Code. Possible recommendations to the Council.
2. Discuss request of Gordy's County Market for a variance to the City Sign Code, Chapter 19.13(5)(a) to install a total of four wall signs on the property known as Chippewa Commons on Prairie View Road. Possible recommendations to the Council.
3. Adjournment

NOTICE IS HEREBY GIVEN THAT A MAJORITY OF THE CITY COUNCIL MAY BE PRESENT AT THIS MEETING TO GATHER INFORMATION ABOUT A SUBJECT OVER WHICH THEY HAVE DECISION MAKING RESPONSIBILITY.

NOTE: REASONABLE ACCOMMODATIONS FOR PARTICIPATION BY INDIVIDUALS WITH DISABILITIES WILL BE MADE UPON REQUEST. FOR ADDITIONAL INFORMATION OR TO REQUEST THIS SERVICE, CONTACT THE CITY CLERK AT 726-2719.

Please note that attachments to this agenda may not be final and are subject to change.  
This agenda may be amended as it is reviewed.

#### CERTIFICATION OF OFFICIAL NEWSPAPER

I hereby certify that a copy of this notice has been posted on the City Hall bulletin board and a copy has been given to the Chippewa Herald on April 14, 2015 at 9:50 am by BNG.

I hereby certify that an amended copy of this notice has been posted on the City Hall bulletin board and a copy has been given to the Chippewa Herald on April 14, 2015 at 11:15 am by BNG.

AN ORDINANCE AMENDING THE RESTRICTIONS  
ON CLASS "A" INTOXICATING LIQUORS CODE SECTION,  
SECTION §12.03(4) (f) 3.c. OF THE CHIPPEWA FALLS MUNICIPAL CODE

THE CHIPPEWA FALLS COMMON COUNCIL DO ORDAIN AS FOLLOWS:

1. That §12.03(4) (f) 3.c. OF THE CHIPPEWA FALLS MUNICIPAL CODE, which presently provides as follows:

**12.03 INTOXICATING LIQUOR, FERMENTED MALT BEVERAGES AND TOBACCO.**

•••

- (4) LICENSE RESTRICTIONS.

•••

- (f) Restriction on Class "A" Licenses.

•••

3. Premises which hold a combination Class "A" (beer) and "Class A" (liquor) license may display and sell alcoholic beverages if the following restrictions and limitations are met:

•••

- c. Any alcoholic beverages which are displayed or offered for sale may not be located or displayed within 50 feet of any entry or exit door which is used by the public, unless the sales are from a separate secure liquor and malt beverage portion of the store which has a separate public access door to the outside and is secured during non-sale hours.

be amended to provide as follows:

**12.03 INTOXICATING LIQUOR, FERMENTED MALT BEVERAGES AND TOBACCO.**

•••

(4) LICENSE RESTRICTIONS.

•••

(f) Restriction on Class "A" Licenses.

•••

3. Premises which hold a combination Class "A" (beer) and "Class A" (liquor) license may display and sell alcoholic beverages if the following restrictions and limitations are met:

•••

c. Any alcoholic beverages which are displayed or offered for sale may not be located or displayed within 50 feet of any entry or exit door which is used by the public, unless the sales are from either (1) a separate secure liquor and malt beverage portion of the store which has a separate public access door to the outside and is secured during non-sale hours or (2) an area which is a secured portion of the premises to the extent that there is no public access to alcoholic beverages during non-sale hours.

DATED this \_\_\_\_\_ day of \_\_\_\_\_, 2015

ALDERPERSON: \_\_\_\_\_

FIRST READING: \_\_\_\_\_

SECOND READING: \_\_\_\_\_

APPROVED: \_\_\_\_\_  
Gregory S. Hoffman, Mayor

ATTEST: \_\_\_\_\_  
Bridget Givens, City Clerk

PUBLISHED: \_\_\_\_\_

April 13, 2015

Re: 303 East Prairie View Road (Gordy's)

Committee #3

Gordy's located at 303 East Prairie View Road is asking for a variance to the city sign code chapter 19.13(5)(a) to install four (4) internally illuminated wall signs.

This area is considered an "Integrated Shopping Center" by definition and that ordinance section only allows one (1) sign per business (see below).

(5)

**INTEGRATED SHOPPING CENTER. For integrated shopping centers in single ownership or under unified control, and containing several businesses, the following regulations shall apply:**

(a)

**Each business or office shall be eligible for one attached sign. The area of such sign shall not exceed, in square feet, 2 times the lineal front footage of the business or office.**

Due to the large area of the Gordys space and location on the corner, I do not have any issue with this variance request. Should the request be granted, I recommend that the variance be granted per the attached sign plan.

Respectfully,



Paul Lasiewicz  
City Inspector

April 8, 2015

Dear Chippewa Falls City Council Members,

I've been authorized by Rick Schafer, of Gordy's County Market to request from you a variance to install a total of four wall signs on the property known as Chippewa Commons, located on Prairie View Road. Enclosed are the north and west elevation drawings of the old Mega Foods space which Hoeft is in process of remodeling now with the proposed Gordy's signs shown. Also, please see the corner "Chippewa Common" sign that will be mounted on NW corner of building vertically. All four signs will be internally lit with energy saving LED's.

Again, as you already know, remodeling is underway and time is of the essence as we (SignArt Co. Inc.) have fabrication lead times and deadlines to meet Gordy's opening.

Thank you.

Jim Rohlik

A handwritten signature in black ink, appearing to read "Jim Rohlik". The signature is stylized and cursive.

Project Manager

SignArt Co. Inc.

715-834-5127

3/8" scale

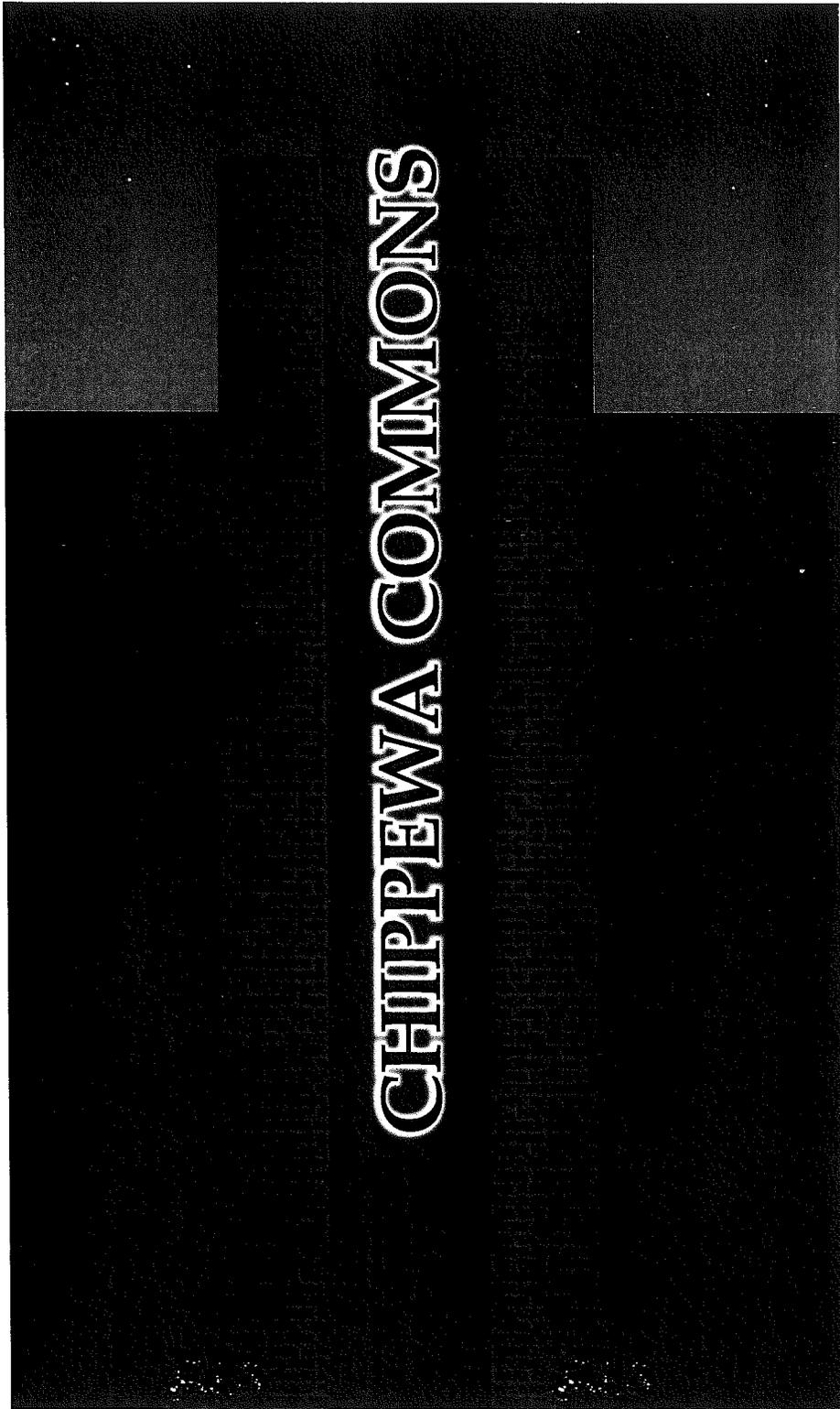
See  
Below



Sign	<sup>a</sup> Height	<sup>b</sup> Width	Area
1	7'-0"	9'-10"	68.8 <sup>#</sup>
2	10'-6"	14'-9"	155 <sup>#</sup>
* 3	24'-6"	4'	95 <sup>#</sup>
4	8'-0"	11'-3"	90 <sup>#</sup>
Total			412 <sup>#</sup>

Face = 48" w with 18" letters

3



Front Elevation

Scale 1/4"=1'-0"



**SignArt Company**  
 2270 Dodd Road  
 Mendota Heights, MN 55120  
 Office: 651.357.1128  
 www.signartusa.com



Customer

Chippewa Commons

Description

Three (3) sided internally illuminated corner cabinets  
 18" reverse channel LEDs  
 Alum. frame and shrouding  
 All surfaces painted with MP 313  
 dark bronze polyurethane  
 enamel

Sales person

Jim Rohlick

Date

3.26.2015

Scale

Scale 1/4"=1'-0" / 1/2"=1'-0"

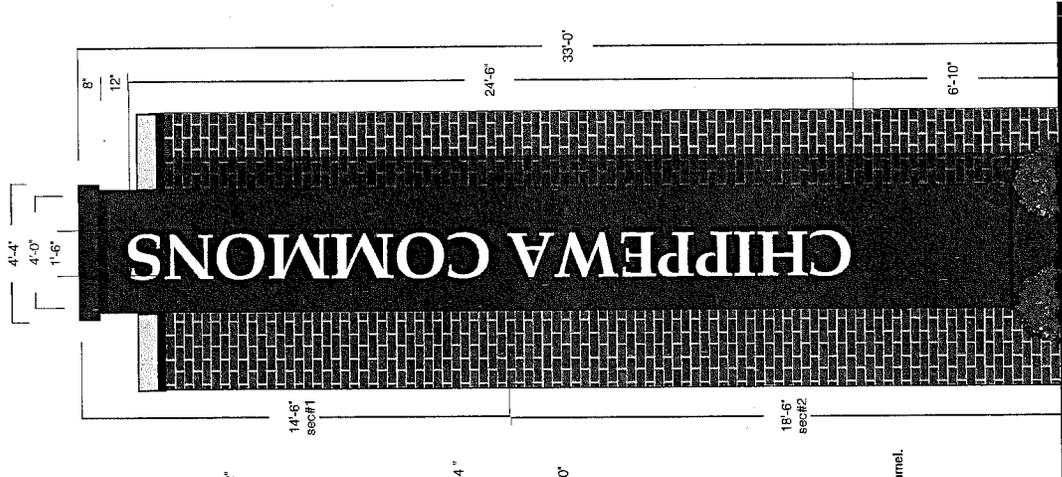
File / Rev

LAYOUT1-3.26.15

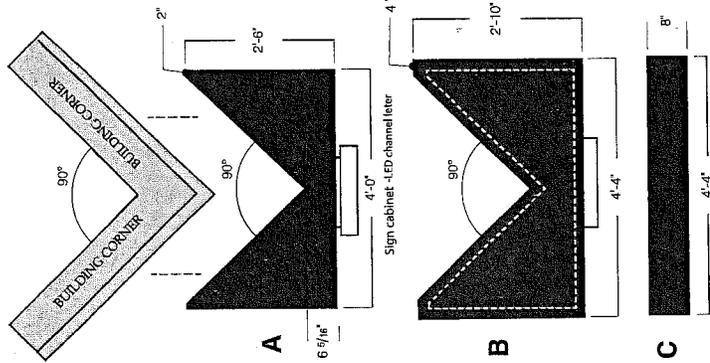
LAYOUT2-3.30.15

Customer / LL Approval

THIS DRAWING AND ALL INFORMATION CONTAINED HEREIN IS THE PROPERTY OF SIGNART COMPANY. IT IS TO BE USED ONLY FOR THE PROJECT AND SITE SPECIFICALLY IDENTIFIED HEREIN. ANY REUSE OR MODIFICATION OF THIS DRAWING WITHOUT THE WRITTEN PERMISSION OF SIGNART COMPANY IS STRICTLY PROHIBITED.

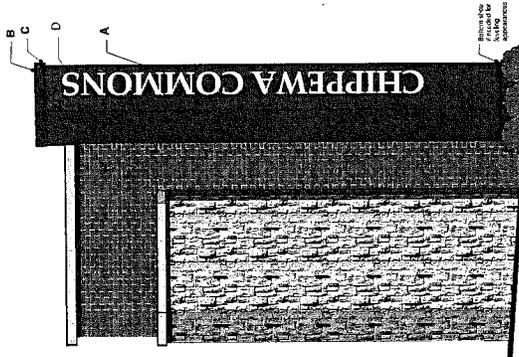
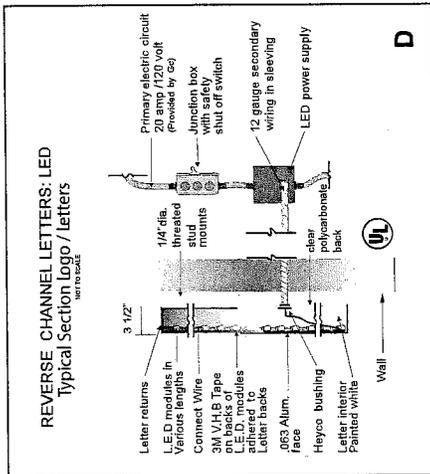


**Front Elevation**  
 Scale 1/4"=1'-0"



Three (3) sided internally illuminated corner cabinets.  
 18" white reverse channel LED letters  
 mounted to cabinet 1.25" off surface  
 All aluminum framing and shrouding.  
 All surfaces painted Mathews dark bronze polyurethane enamel.  
 Access panel on sides to electrical.

**Over View**  
 Scale 1/2"=1'-0"



**Side Elevation**  
 Scale 1/8"=1'-0"

