



MINUTES
COMMITTEE #1
REVENUES, DISBURSEMENTS, WATER AND WASTEWATER
OCTOBER 28, 2014

Committee #1 - Revenues, Disbursements, Water and Wastewater met on Tuesday, October 28, 2014 at 4:30 PM in the Council Chambers, City Hall, 30 West Central Street, Chippewa Falls, WI.

Council/Committee Members present: George Adrian, Rob Kiefer, Paul Olson, Amy Mason.
Others present: Finance Mgr/Treasurer Lynne Bauer, Chippewa Falls Main Street Director Teri Ouimette, Chippewa County Economic Development Representatives John Walton, Lisa Bruhn, Scott Dorn, Boys & Girls Club Representative Brenda Salvo.

Call to Order: 4:30 PM

Items of business to be discussed or acted upon at this meeting are shown on the attached agenda below:

- 1. Presentations from organizations requesting 2015 funding from the City. Possible recommendations to the Council.**
Chippewa Falls Main Street, Chippewa County Economic Development Corporation, Boys & Girls Club of the Greater Chippewa Valley and Chippewa Falls Patriotic Council presented requests for city fund for 2015. Two additional organizations will present their requests on November 4. Decisions on the level of funding will be made during the budget process.

No action taken.
- 2. Review preliminary 2015 Budget data. Possible recommendations to the Council.**
Finance Manager Bauer updated the Committee on the progress of the 2015 Budget. Health insurance options are still being reviewed. In addition, work is being done on the operational and revenue budgets.

No action taken.
- 3. Adjournment**
Motion by Kiefer/Olson to adjourn at 5:44 PM. All present voted aye. Motion carried.

**Minutes submitted by,
Lynne Bauer, Finance Manager/Treasurer**

CITY DONATION SUMMARY - COMMITTEE #1 DISCUSSION - OCTOBER 28 and NOVEMBER 4, 2014

	2008	2009	2010	2011	2012	2013	2014 Requested	Increase/Decrease	2014 Adopted	2015 Requested	Increase/Decrease	2015 Recomm.
CF SENIOR CENTER	\$ 17,500	\$ 16,000	\$ 16,000	\$ 16,000	\$ 16,000	\$ 16,000	\$ 16,000	\$ 0	\$ 16,000	\$ 16,000	\$ 0	
CHIPPEWA CO EDC	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 10,000	\$ 10,000	\$ 13,661	\$ 3,661	\$ 10,000	\$ 13,676	\$ 3,676	
CF MAIN ST	\$ 20,000	\$ 17,500	\$ 17,500	\$ 17,500	\$ 17,500	\$ 17,500	\$ 17,500	\$ 0	\$ 17,500	\$ 17,500	\$ 0	
VISION PROGRAM	\$ 5,000	\$ 4,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 0	\$ 5,000	\$ 5,000	\$ 0	
PATRIOTIC COUNCIL	\$ 2,150	\$ 2,150	\$ 1,090	\$ 1,070	\$ 705	\$ 500	\$ 617	\$ 117	\$ 500	\$ 495	(\$ 5)	
STARTING POINTS					\$ 1,000	\$ 1,000	\$ 10,000	\$ 9,000	\$ 1,000	\$ 0	\$ (1,000)	
BOYS & GIRLS CLUBS						\$ 1,000	\$ 1,000	\$ 0	\$ 1,000	\$ 2,500	\$ 1,500	
ANNUAL TOTAL	\$ 59,650	\$ 54,650	\$ 54,590	\$ 54,570	\$ 50,205	\$ 51,000	\$ 63,778	\$ 12,778	\$ 51,000	\$ 55,171	\$ 4,171	
ROOM TAX	2008	2009	2010	2011	2012	2013	2014	2015				
CF CHAMBER	\$ 131,236	\$ 122,915	\$ 138,288	\$ 165,690	\$ 168,976	\$ 164,834						

**CHIPPEWA
COUNTY**

*Wisconsin's Spirit
of Innovation*



**ECONOMIC
DEVELOPMENT
CORPORATION**

July 31, 2014

Greg Hoffman
Mayor, City of Chippewa Falls
30 W Central Street
Chippewa Falls, WI 54729

COPY

RE: 2015 Economic Development Funding Request

Dear Mayor Hoffman,

The Chippewa County Economic Development Corporation (CCEDC) Board of Directors appreciates and thanks the City of Chippewa Falls for your past financial investment. This support has helped CCEDC to continue marketing efforts aimed at bringing new businesses to Chippewa Falls; and has created a true public/private partnership in economic development. Your commitment is not only a statement of the importance of economic development in Chippewa Falls; it reinforces CCEDC's capability to deliver important services crucial to our existing companies, employees, residents and property owners.

CCEDC utilizes investment funding to market Chippewa County and the City of Chippewa Falls to expanding and relocating companies as well continue to improve and update our economic development website, meet with site selectors, coordinate site visits, and represent the City of Chippewa Falls at select economic development conferences and venues.

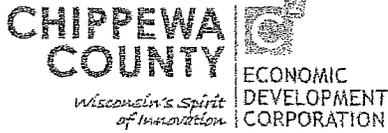
Thank you again for your past and continual support in CCEDC's economic development efforts and activities. I serve as the Chippewa Falls representative on the CCEDC Board of Directors--please continue to use me as a liaison between the City of Chippewa Falls government and the CCEDC. If you have any questions, concerns or need assistance please do not hesitate to contact myself or the CCEDC office.

Respectfully,

John Walton
CCEDC Chippewa Falls Representative

cc: Lynne Bauer, Finance Manager, City of Chippewa Falls

Enclosed 2015 Funding Request Invoice
CCEDC 2013-14 Annual Report



Promoting A Great Place to raise a Family and a Business!

INVOICE

Chippewa County Economic Development Corporation
 770 Scheidler Road Suite 3
 Chippewa Falls, WI 54729
 Phone 715-723-7150 Fax 715-723-7140

DATE: July 31, 2014
INVOICE # 07/31-19

Bill To:
 City of Chippewa Falls
 30 W Central Street
 Chippewa Falls, WI 54729

CCEDC

DESCRIPTION	AMOUNT
2015 Economic Development Investment for CCEDC Economic Development efforts and activities	13,676.00
TOTAL	\$ 13,676.00

Thank You!



**Chippewa County Economic Development Corporation
Report to the City of Chippewa Falls
Chippewa Falls Economic Development Activities, May - October 2014**

1. Business Attraction & Recruitment Activities (BA & R)

Advertising/Marketing

CCEDC designed and coordinated the printing and installation for Lake Wissota Business Park Signage (5 semi-permanent signs in the LWBP)

CCEDC partnered with Progressive Rail with the design and a direct mail piece "Miracle Grow" used to promote the Lake Wissota Business Park and the access to freight rail.

CCEDC began production on an additional series of Chippewa County marketing videos on the topic of the abundant agricultural assets and partners in Chippewa County.

CCEDC worked with Jonathan Leuthe, Spin Vision Tours, and site selector Tom Simon to create a virtual tour of the former Pactiv facility- Realtor Branded tour: <http://Tours.SpinVision.com/370308> and Realtor MLS unbranded tour: <http://Tours.SpinVision.com/idx/370308> through continued work with a broker on marketing efforts for the former Pactiv Facility in Chippewa Falls the property was recently sold to a Chippewa Falls business looking to expand.

CCEDC met with the President/CEO of Union Pacific Railroad to discuss opportunity in the shovel ready Lake Wissota Business Park.

CCEDC has continued partnering with a broker to increase the marketing and exposure of the Riverside Machine property located in the Riverside industrial Park in Chippewa Falls. The property was sold to Plank Enterprises.

CCEDC met with the brokers of the former Kmart Plaza and gave a familiarization tour of the Chippewa Falls/Lake Hallie area and discussed marketing strategies for the property.

CCEDC attended the MDM Tradeshow – Minneapolis, MN

Recruitment Projects/Site Visits

CCEDC met with and completed Project Dog (Diesel Dogs) and Project Plank (Plank Industries).

CCEDC continues to work with Project Aquaponics, Project Whey on finding locations in Chippewa Falls and is working with an engineering firm and logistics firm on possible locations in Chippewa Falls for their business expansion/relocation needs.

CCEDC participated in 6 site visits in Chippewa Falls.

2. Pro-Business Environment Activities (PRO)

CCEDC worked with Congressman Ron Kind's office to promote Global Access Forum and suggested Chairman Fred P. Hochberg tour W.S. Darley of Chippewa Falls.

CCEDC attended and participated in the Union Pacific Heritage Fleet and took the opportunity to meet and discuss UP Rail expansion and projects in Chippewa Falls with executive level company representatives.

CCEDC hosted candidate for Congress Tony Kurtz for a meet and greet session in Chippewa Falls.

CCEDC hosted a listening session with Congressman Ron Kind's Legislative Director and Tax Counsel, Rachel Stanley in Chippewa Falls

3. Business Retention & Expansion Activities (BR&E)

Business Retention Visits

CCEDC visited 9 Chippewa Falls businesses with an overall theme to be the need for a more skilled workforce, and issues and concern about air transportation to Chicago due to the fire.

Business Retention & Expansion Projects

CCEDC worked on 3 BR & E projects to assist Chippewa Falls businesses with their expansion plans/ideas and also:

CCEDC worked with Advanced Laser Machining on their building/workforce expansion project.

CCEDC worked with Beth's Western Wear to relocate her business into downtown Chippewa Falls.

Business Retention & Expansion Networking Events/Workshops

CCEDC hosted a BR & E workshop in Chippewa Falls on the topic of employee efficiency/strengths.

CCEDC hosted a webinar in Chippewa Falls on the topic of Crowd funding to learn more about the process and if it would be a viable business funding source for businesses.

4. Small Business & Entrepreneurial Development Activities (SB & ED)

CCEDC has assisted 1 entrepreneur with small business development and entrepreneurial activities in Chippewa Falls.

CCEDC hosted "Steps to Creating a Successful Business Plan" workshop in Chippewa Falls. The event was a partnership with the UWEC Small Business Development Center. CCEDC assisted 8 entrepreneurs and small business owners who were interested in learning how to build a solid business plan.

CCEDC gave assistance to businesses and participated on the approval committee for RBF Inc. Revolving Loan Funds. The RLF Program total economic development project funding May-October 2014 = \$393,000 for the City of Chippewa Falls.

CCEDC continues to promote Chippewa Falls small businesses and entrepreneurs via online stories, social media sites, and newsletter articles.

Workforce Development

CCEDC's Workforce Development committee partnered with other regional economic development organizations to create a skills gap partnership and website www.yourfuturechippewavalley.com, created to align schools (students and educators) with local businesses and career options.

CCEDC hosted an information sessions on the criteria and how to apply for the Wisconsin Fast Forward workforce training grant program. Over 30 businesses were represented at the Chippewa Falls event.

5. Organizational Activities

CCEDC completed, compiled, and merged information for the Chippewa County Target Industry Analysis and CCEDC 2015-2020 Strategic Plan. The plan will be launched on January 1, 2015.

2015 Funding will assist with:

Continuation of activities and services such as those listed above +:

Implementation of the completed Chippewa County Target Industry Analysis and CCEDC 2015-2020 Strategic Plan which will be launched January 1, 2015

Launch of a new CCEDC website which will include access to GIS mapping of available properties, report driven census and demographic data, Google Earth mapping features of available properties and points of interest, videos showcasing Chippewa County as a great place to raise a family and a business, and access to economic development research materials and resources.

Direct Mail Campaigns to showcasing the CN Intermodal Facility and the Wisconsin Certified Shovel Ready Lake Wissota Business Park.

Print, electronic, and video marketing materials.

Continuation of business to business networking, business retention, small business development, and entrepreneurial education events and offerings

Chippewa Falls Main Street, Inc



Downtown Revitalization . Historic Preservation . Business Assistance

514 NORTH BRIDGE STREET . CHIPPEWA FALLS . WISCONSIN . 54729 . PHONE: 715-723-6661

October 15, 2014

City of Chippewa Falls,

Please find a list of our major accomplishments for 2014. As in former reports, these are listed by the committees which develop that accomplishment. Our committees are aligned with the National Trust Main Street Center's Four-Point Approach.

Chippewa Falls Main Street is redefining the way revitalization is done in the downtown area. We continue to focus our organization's mission and scope by promotion of rehabilitation of buildings, marketing of downtown and its businesses, social media and networking.

About Main Street

- Board of Directors consist of 7 members from the community
- Full time Executive Director, 1 part time employee
- Volunteer base, over 350
- **Retail/Organization Committee** is to promote the downtown as the community's social, cultural and economic center
- **Design Committee** is to encourage visual improvement through good design that is compatible with historic features and the City Entryway Plan
- **Economic Restructuring Committee** is to strengthen and broaden the economic base of downtown Chippewa Falls

Organization/Retail Committees Retail/Organization Committee Strengthen Main Street through an energized Board, volunteers, and enhanced public relations and Promote the downtown as the community's social, cultural and economic center.

Numerous events held in the downtown include:

- **Farmers' Market**
- **Annual Meeting**
- **Earth Day**
- **Paint the Town Red**
- **Paint the Town Pink * Recipient of Award for Best Retail event. WEDC**
- **Trick or Treating**
- **Haunted Chippewa History Tour**
- **Who Let the Dogs Out?**
- **Horse Drawn Wagon Rides**
- **Santa's House and Santa's Arrival**
- **Postal Cancellation Stamp**
- **Christmas Coloring contest**
- **Santa letters**

- **Bridge to Wonderland Parade**
- **Paint the Town Christmas**
- **Annual Pure Water Days Duck Splash Festival**
Annual Pure Water Days Parade-new this year
- **Music in Harmony Courtyard**
- **Businesses Go Dementia Friendly-CF Main Street working with State of Wisconsin to develop a "Toolkit" for other cities**

Brochures and Publications

- **2014 Directory**
- **Downtown Eating and Retail Establishments**
- **Pub Guide**
- **Historic Walking Tour/Teaming up with St. Joseph's Hospital for their (GO) campaign, listing calories burned**
- **Haunted History Tour**

Sales of Downtown Gift Certificates amounting to over \$60,000 in downtown spending

Design: Downtown Public Improvements

Chippewa Falls Main Street continues to consult with property owners and businesses to promote successful design for facades. We continue to invest in and care for our downtown's physical environment to make it a more appealing place to shop, live, and play and visit.

Downtown Building Improvements –Main Street continues to facilitate Revolving Loans for Rehabilitation of Downtown Businesses 2014

Konsella Building, Nathan and Dusty Bell-completed

Amundson's Appliance, Steve Harmon-completed

Bye The Willow, Dawn and Mike Bye- completed

Machine Tool Camp, Scott Kapushman-completed

- **Flower Beautification Program-ongoing**
- **Street scaping-ongoing**
- **Banner Program-ongoing**

Economic Restructuring: Economic Restructuring Promote downtown business development and networking, strengthening the economic base of downtown.

- **ER Committee Goal:** Prioritize and identify properties according to need and ease of rehab with use of photos and information. Develop a strategy and/or incentive to encourage businesses to rehab and cleanup buildings.

Express Mart, 805 North Bridge Street, will be closed from August 21, 2014- November for rebuilding of new store

New Businesses:

Idea, Inventive décor and eclectic accents for home, 120 North Bridge Street, Open April, 2014

Brown Barn, Artisanal Products, Spa, Beauty and Personal Care, 116 North Bridge Street-anticipated opening November, 2014

Beth's Tack Shop, 103 North Bridge Street, Metropolitan Building, Open August, 2014

Pearlymaes Printing, 34 West Spring Street, day to day printing, tee-shirts, souvenirs, Opening November 3, 2014

A Stage Above, Live music and café/A String Above Guitar Shop expansion-Open October, 2014

Spartan Promotional – Danielle Pilkin, BMO Harris Bank, 2nd Floor-Open October 15, 2014

Bella Gente Photography-Cyrena Black and Tajjan LaRue, owners- Metropolitan Building. Tentative opening November, 2014

Main Street and non-profit and profit organizations have teamed up for events and networking opportunities such as:

The American Cancer Society
Heart Association
St. Joseph's Hospital
Marshfield Clinic
Family Support
Happy Tails Dog Park
Chippewa Humane Society
The Chamber of Commerce
Economic Development of Chippewa County
Northern Wisconsin State Fair Association
Kiwanis
Rotary
Optimist Club
Schools/public and parochial
Chippewa Falls Police Department
Chippewa Falls Fire Department
City and County of Chippewa Falls
Vision 2020
Steering Committee for Chippewa Falls Comprehensive Plan 2030
Parks and Recreation Department
Master Gardeners
Veteran's Assistance Program
Groundwater Guardians
Xcel Energy
Aging and Disability Resource Center
Edward and Hannah Rutledge Charities
Chippewa Valley Art Association
Boy Scout and Girl Scouts
Wal-Mart
Great Northern Kell
ITW
Mason Companies
EOG
Gordy's County Market
Chippewa Hardware
Chippewa County Historical Society and Genealogical Society
Heyde Center for the Arts
Cook-Rutledge Mansion
Duncan Creek Bicycle and Pedestrian Trail
Lake Wissota State Park and Rays Beach
Premium Waters
DJ's Mart
Chippewa Manor Nursing Home
Northwestern Bank
BMO Harris Bank
RCU
Anchor Bank
Alzheimer's Association

All downtown Business owners

Focus for 2014/2015

Promotion of downtown and downtown businesses as the center of the community to include:

- Downtown Entryway Plan – Steering Committee
- Rehabilitation loans for property owners
- Assistance to downtown business owners-Marketing, Face Book and Websites
- Build on existing successful events to bring awareness to downtown Chippewa Falls and community

With your help we will continue to improve the community's quality of life by strengthening the Downtown as the center of the community.

Thank you,

Teri Ouimette
Executive Director
Chippewa Falls Main Street, Inc

ESTIMATED INCOME 2015 CHIPPEWA FALLS MAIN STREET

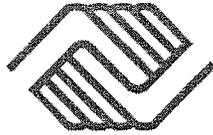
DIRECT PUBLIC SUPPORT	18,000
BID	60,000
City of CF	17,500
DESIGN	
Flower Beautification	4320
ECONOMIC RESTRUCTURING	
Directory	540
RETAIL/ORGANIZATION	
Duck Splash	10,000.00
PWD Pa rade cty room tx	6000
BTW Parade	1000
WAGON RIDES	5600

122,960 TOTAL

ESTIMATED EXPENSES 2015

ADMINISTRATIVE	
Conference/Meeting/Travel	1000
Equipment-computer	1000
Copier Lease	2800
Copier Printing	5000
General Misc Office Paper	3000
Insurance	4000
Member Dues	1500
Office Supplies	1000
Payroll	58,000
Postage	1250
Professional Fees Accountant	1000
Professtional Payroll	1400
Rent	8000
Internet/Phone	3490
Event Advertising	8000
Wagon Rides	4200
Annual Meeting	800
Misc (garbage etc)	340
Porta Potty for events	1780
Event Expenses (All)	10,000
Flower Beautification Expense.	5000
New Business Welcome Flowe	400

122,960 TOTAL



**BOYS & GIRLS CLUBS
OF THE GREATER CHIPPEWA VALLEY**

Chippewa Falls Center

October 27, 2014

City of Chippewa Falls
City Council & Committee Members
30 West Central Street
Chippewa Falls, WI 54729

Dear City Council and Committee Members,

The Boys & Girls Clubs of the Greater Chippewa Valley – Chippewa Falls Center would like to thank you for your support of the Club, and your dedication to making a difference in the lives of our community's youth. Please accept this letter as a request for \$2,500 in funding to support the Chippewa Falls Center's after school and summer camp youth development programs.

The Chippewa Falls Center first opened in December of 2012, and has served over 330 youth since opening. The Club currently serves 58 members per day, and targets youth who may not have access to the resources necessary to thrive. The Club has experienced significant growth with membership increasing by 45% from 2013 to 2014 (YTD) and implemented a waiting list for the summer camp program due to the increase in demand.

The Boys & Girls Club inspires and enables all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. The Club provides enriching programs, positive mentoring relationships, and a safe and caring environment during the afterschool hours from 3:00 pm – 7:00 pm, and throughout the summer from 7:30 am – 6:00 pm. During times when youth are most at risk of being unsafe and unproductive, they are instead at the Boys & Girls Club participating in engaging and enriching programs that focus on academic success, good character and citizenship, and healthy lifestyles. Engaging, skill-building programs are offered in five core areas including Education and Career Development, Character and Leadership, The Arts, Health and Life Skills, and Sports, Fitness and Recreation.

Additionally, the Club offers full and balanced meals to all members. Over 54% of Club members participate in the free and reduced lunch program at school, and through the Club, these members have access to regular, healthy meals in the evenings and throughout the summer as well.

Thank you for your time and consideration. Please feel free to contact me at bsalvo@cvclubs.org or 715 – 726 – 2065 with any questions.

Sincerely,

Brenda Salvo
Center Director

Boys & Girls Clubs
Of the Greater
Chippewa Valley, Inc.
21 East Grand Avenue
Chippewa Falls, WI 54729
Phone: 715.726.2065

Corporate Board Officers

Terry McHugh
President

Deb Fischer
Vice President

Bob Briggs
Secretary

Mark Oldenberg
Treasurer

Craig Olsen
Past President

Board of Directors

Tony Benedict

Connie Biedron

Trevor Bohland

Kris Goetzka

Dr. Mary Ann Hardebeck

Holly Hart

Lori Hoeft

Carl Holmquist

Jerry Jacobson

Claire Johnson

Lee Markquart

Paul Swartos

**Chippewa Falls
Advisory Council**

Bob Briggs, Chair

Skip August

Deb Brettingen

Jerim DesJarlais

Jeanne Hepfler

John Hepfler

Sue Holm

Marty Maher

Dave Mayer

Kim Senn

Executive Director

Sara Antonson

Chief Development Officer

Tracey Smiskey

Director of Operations

Travis Ida

Center Director

Brenda Salvo

Chippewa Falls Patriotic Council

Established 1958

Chippewa Falls, Wisconsin

Mayor Greg Hoffman
Common Council of Chippewa Falls
30 West Central Street
Chippewa Falls, WI 54729

July 8, 2014



Dear Mayor Hoffman and Council Members:

The Patriotic Council representing the various veterans organizations of Chippewa Falls met on July 8, 2014 to discuss our annual budget request from the city. At this meeting, we discussed and proposed a budget for our fiscal year that runs from July 1, 2014 through June 30, 2015. In the past, the City of Chippewa Falls has been generous enough to budget monies for some of our operating expenses. The proposed budget is outlined below and directly benefits the city. We sincerely thank you for your considerations now and in the past. The Patriotic Council and local veterans would greatly appreciate your review, acceptance, and inclusion of our expenses in the city's next annual budget.

Our proposed budget is slightly higher than last year's request but is the minimum we feel is necessary for the benefit of the downtown area and to recognize veterans in local cemeteries.

Item or Service	Quantity	Total Cost (Inc. Shipping)
Street Flags (3x5)	33 each	\$495.00
	Total	\$495.00

Thank you for your consideration and cooperation with the Patriotic Council of Veterans Organizations of Chippewa Falls.

If you or the council members have questions regarding our request, please feel free to contact me.

Sincerely,

Leroy G. Jansky
Patriotic Council, Secretary/Treasurer
PO Box 685
Chippewa Falls, WI 54729
723-0408

cc: Patriotic Council Commander, George Adrian

American Legion Post 77 * Vietnam Veterans of America Chapter 92 * AMVETS Post 32
Veterans of Foreign Wars Post 1038 * Disabled American Veterans Chapter 21
Military Order of the Purple Heart Chapter 550

