



Minutes  
Committee #3

Transportation, Construction, Public Safety and Traffic

Committee #3 met on Tuesday, April 16, 2019 at 5:15 pm in the Council Chambers, City Hall, 30 West Central Street, Chippewa Falls, WI.

Committee Members present: Robert Hoekstra, Paul Olson, and CW King

Council Members present: Mayor Hoffman, Rob Kiefer, John Monarski, and Paul Nadreau

Others present: City Planner/Transit Manager Brad Hentschel and City Clerk Bridget Givens.

The meeting was called to order at 5:15 pm.

1. **Discuss adding an exemption to Municipal Code Section 12.05, Peddlers and Transient Merchants, to allow for the sale of self-branded merchandise by individuals or groups performing at Chippewa Riverfront. Possible recommendations to the Council.**

City Planner/Transit Manager Hentschel advised this request was predicated upon inquiries from acts scheduled to perform at Chippewa Riverfront to sell self-branded merchandise. Councilor Hoekstra expressed his concerns.

**Motion by King/Olson** to recommend Council approve drafting an ordinance to provide an exception to Municipal Code Section 12.05, Peddlers and Transient Merchants, to allow for the sale of self-branded merchandise by individuals or groups performing at Chippewa Riverfront and Irvine Park. **All present voting aye, motion carried.**

2. **Discuss mobile vending food truck regulations in the City. Possible recommendations to the Council.**

Clerk Givens was directed to obtain sample ordinances from neighboring communities and bring them back to the Committee for consideration.

**No action taken.**

3. **Adjournment**  
**Motion by Olson/King** to adjourn at 5:30 pm. **All present voting aye, motion carried.**

Minutes submitted by:  
Robert Hoekstra, Chair

City Code – 12.05(3)(e)

(e) Individuals or groups performing at the Chippewa Riverfront as part of a City or Park Board approved Special Event selling self-branded merchandise. Sales limited to 30-minutes prior to performance, through performance and up to 30 minutes post performance in a manner and area approved by City.

RESOLUTION CONCERNING  
MOBILE VENDING

WHEREAS, Mobile vending food trucks are an emerging industry and practice and are expanding;

WHEREAS, Mobile vending today is a substantial departure from the mobile food supplier of the past;

WHEREAS, there is a need to review and study the health and safety impacts of food preparation through mobile vending and to analyze the impact upon year – round merchants in the City of Chippewa Falls;

NOW THEREFORE, The City of Chippewa Falls does hereby declare a moratorium on mobile vending food trucks until such time as the Chippewa Falls common council, departments, and committees can fully investigate and analyze the emerging industry and practices with the following moratorium exceptions:

1. Vendors at the Wisconsin State Fairgrounds;
2. Vendors at Pure Water Days events with the permission of the operator(s) of the event;
3. Food delivery trucks such as Schwan's, etc.;
4. Ice cream trucks and hot dog carts;
5. Vendors set up in parking lots of retail establishments with the permission of the retail establishment; and
6. Other vendors with limited term permission of the City Council, or Mayor in the case of an emergency. The purpose of this moratorium is to continue the status quo and the intention is to continue existing practices and the enumeration herein may not cover all such existing practices.

Dated this 1<sup>st</sup> day of July, 2014

Council Vote: Ayes: \_\_\_\_\_

Nays: \_\_\_\_\_

COUNCIL PRESIDENT: \_\_\_\_\_  
William Hicks

APPROVED: \_\_\_\_\_  
Gregory S. Hoffman, Mayor

ATTEST: \_\_\_\_\_  
Bridget Givens, City Clerk